

MEDIA ADVISORY

Home Federal Bancorp, Inc. of Louisiana [HFBL] Daniel Herndon, CEO and President, and Jim Barlow, EVP and COO, To Ring The NASDAQ Stock Market Closing Bell

4 Times Square
(corner 43rd & Broadway)
New York, NY 10036
tel 646 441 5200

What:

Home Federal Bancorp, Inc. of Louisiana [HFBL] will visit the NASDAQ MarketSite in New York City's Times Square.

In honor of the occasion, Daniel Herndon, CEO and President, and Jim Barlow, EVP and COO, of Home Federal Bancorp, Inc. of Louisiana [HFBL] will preside over the NASDAQ Closing Bell.

Where:

NASDAQ MarketSite – 4 Times Square – 43rd & Broadway – Broadcast Studio

When:

Thursday, May 5th, 2011 at 2:50 p.m. - 3:00 p.m. CST

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Feed Information:

The Closing Bell is available from 2:50 p.m. to 3:05 p.m. CST on AMC-3/C-3 (ul 5985V; dl 3760H). The feed can also be found on Ascent fiber 1623. If you have any questions, please contact Alexandra Honeysett (646) 441-5211.

Radio Feed:

An audio transmission of the Closing Bell is also available from 2:50 p.m. to 3:05 p.m. CST on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Ascent fiber 1623 as well.

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

<http://www.facebook.com/nasdaqomx>

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at:

<http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market close of your choice.

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About Home Federal Bancorp, Inc. of Louisiana [HFBL]:

Home Federal Bancorp, Inc. of Louisiana is the holding company for Home Federal Bank which conducts business from its four full-service banking offices and one commercial lending agency office in northwest Louisiana. Home Federal recently shifted focus to becoming a full-service bank and is committed to providing an unparalleled level of personal service while helping customers meet all their financial needs. Additional information is available at www.hfbla.com.

About NASDAQ OMX:

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with approximately 3,600 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>. *Please follow NASDAQ OMX on Facebook (<http://www.facebook.com/nasdaqomx>) and Twitter (<http://www.twitter.com/nasdaqomx>).

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